

We love our Birmingham businesses, and we know you value your employees. Now let's show our appreciation **TOGETHER!** By becoming a **Zyp Company Partner**, you can offer your employees a discounted Annual Membership for Birmingham's most convenient way to ride. You can discount a little; you can discount a lot; or you can just split it right down the middle! Your team will have unlimited access to 400 bikes at 40 stations located throughout the Magic City. Each package will include predesigned promotional material for you to pass along internally, showcasing the benefits of Zyp.

So, how do you get started?

Pick Your Package!

- 🔗 Shoot us an email and let us know what package fits best for your company. We'll be happy to answer any questions before providing an agreement to sign and return.

Package	Cost to You (Company)	Cost to Employee	Overtime Fee* Responsibility
Group Ride	\$500 Annual Fee. Nothing else out of your pocket!	\$65 (A \$10 Discount for Each of Your Employees!)	Employee
Shared Ride	\$0 Annual Fee. You pay \$30 per Employee who signs up!	\$30 (Half for you, Half for them)	Employee
Solo Ride	\$0 Annual Fee. You pay \$60 per Employee who signs up! **Minimum 150 Employees**	\$0 (Just their gratitude)	Employee

*All Memberships include unlimited checkouts of 45 min trips. Overtime Fees are incurred only if you go over 45 min at one time.

Receive Your Codes!

- 🔗 Once all that paperwork is signed, it's time to get the goods. Zyp will create your organization's personal discount codes to be distributed internally to all your hard working employees. Each individual who wants a discounted Annual Membership will redeem their code at www.zypbikeshare.com. They will provide their own account information and be responsible for any future Overtime Fees* incurred. **Again, as the initial purchaser, you will not be liable or responsible for any future charges once the membership is activated by the user.**

Remind Them Why You Did It!

- 🔗 You are offering each employee a reward, and we want them to enjoy it. Zyp will provide marketing material for you to distribute internally, showcasing the new benefit you are providing. You will receive poster(s) to display, as well as a minimum of 6 designed email blasts. Zyp will also add your company name to the list of Company Partners on our website.

See Your Results!

- 🔗 Zyp will provide you a monthly invoice for the employees who signed up for Stages #2 and #3. If you've chosen Stage #1, you'll receive an invoice once a year for the \$500 Annual Fee.

Contact us at info@zypbikeshare.com and we'll get you set up in a Zyp!

****NON-PROFIT/RETAIL BUSINESS PACKAGES AVAILABLE UPON REQUEST****